### **UNITED STATES** SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

SCHEDULE 14A

Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934 (Amendment No. )

Filed	Filed by the Registrant ⊠						
Filed	Filed by a party other than the Registrant						
Chec	k the appropriate box:						
	Preliminary Proxy Statement						
	Confidential, For Use of the Commission Only (as permitted by Rule 14a-6(e)(2))						
	Definitive Proxy Statement						
$\boxtimes$	Definitive Additional Materials						
	Soliciting Material Pursuant to §240.14a-12						
	EXELIXIS, INC. (Name of Registrant as Specified In Its Charter)						
	(Name of Person(s) Filing Proxy Statement, if other than the Registrant)						
Payn	Payment of Filing Fee (Check all boxes that apply):						
$\boxtimes$	No fee required.						
	Fee paid previously with preliminary materials.						
	Fee computed on table in exhibit required by Item 25(b) per Exchange Act Rules 14a-6(i)(1) and 0-11.						

On May 15, 2023, Exelixis, Inc. distributed the following investor presentation:

## **Investor Update**





### **Forward-Looking Statements**

This presentation, including any oral presentation accompanying it, contains forward-looking statements, including, without limitation, statements related to: Exelixis' commitment to creating long-term, sustainable value for shareholders with a disciplined R&D and capital allocation strategy and leveraging the company's strengths in drug discovery, clinical development and commercialization to advance medicines designed to improve the standard of care for cancer patients and help them to recover stronger and live longer; Exelixis' strategy to expand and defend its successful CABOMETRY fanchise, including continued momentum and growth for CABOMETRY in light of data from CheckMate-9ER and aggressive defense of the cabozantinib in Pestate, as well as completing enrollment and reporting pivotal top-line data from CONTACT-02 in the second half of 2023 and reporting the next OS analysis from COSMIC-313 by YE 2023; the therapeutic and clinical potential of zanzalintinib, including an optimized PK profile and differentiated adverse event profile, as well as Exelixis' clinical development plans for zanzalintinib and successful. The profile and differentiated adverse event profile versus TIVDAX and the opportunity for broadvelopment, as well as Exelixis' clinical development plans for XB002, including entering XB002 into full development in 2023; Exelixis' belief that zanzalintinib will have worldwide rights with IP protection into the 2040s, and that both zanzalintinib and XB002 will be drivers of revenue growth into the 2030s; Exelixis' strategy for capital- and time-efficient investments in its early-estage clinical assets through back-end loaded option deals that "pay for success" rather than acquisitions; the therapeutic and clinical potential for ADU-1805 to be a best-in-class mAb targeting SIRPa, including the opportunity for broad development with activity partial and time-efficient investments in its early-exage clinical assets the opportunity of proportunity for broad development with activity partial and timeassets through back-end loaded option deals that "pay for success" rather than acquisitions; the therapeutic and clinical potential for ADU-1805 to be a best-in-class mAb targeting SIRPa, including the opportunity for broad development with activity against all human alleles of SIRPa, unlike other SIRPa therapies; Exelixis' belief that execution on its diverse pipeline will lead to the company's next wave of wholly owned cancer drugs and generate long-term growth, with anticipation of multiple pipeline programs progressing to INDs across both biotherapeutics and small molecules; Exelixis' is of anticipated microsense for 2023 and summary of key 2023 corporate objectives; Exelixis' 2023 product revenue guidance for the cabozantinib franchise and 2023 R&D spend guidance for its clinical-stage and drug discovery programs; Exelixis' doard refreshment plans in 2024 and 2025; and other statements that are not historical facts. Any statements that refer to expectations, projections or other characterizations of future event-dooking statements and are based upon Exelixis' current plans in 2024 and 2025; and other statements that are not historical facts. Any statements that refer to expectations, projections or other characterizations of future event-dooking statements made as based upon Exelixis' current plans in 2024 and 2025; and other statements that are not historical facts. Any statements that refer to expectations, projections or other characterizations of future event-dooking statements involve risks and uncertainties, statements that are not historical facts. Any statements that refer to expectations, projections or other characterizations of future event-double statements and a projections. For provider discribed in the foreward-looking statements involve risks and uncertainties, excellance and projections. For provider statements and reference to the time indications for which they are approved and in the territories where they are approved and reimbursement for these products; the level of costs associated

#### Important Stockholder Information

Exelixis has filed a definitive proxy statement, containing a form of GOLD proxy card, with the SEC in connection with its solicitation of proxies for its 2023 Annual Meeting, THE COMPANY'S SHAREHOLDERS ARE STRONGLY ENCOURAGED TO READ THE DEFINITIVE PROXY STATEMENT (AND ANY AMENDMENTS AND SUPPLEMENTS THERETO) AND ACCOMPANYING GOLD PROXY CARD AS THEY CONTAIN OR WILL CONTAIN IMPORTANT INFORMATION. Shareholders may obtain a copy of the definitive proxy. statement, any amendments or supplements to the proxy statement and other documents filed by the Company with the SEC without charge from the SEC's website at: www.sec.gov.

The Company, its directors and certain of its executive officers may be deemed to be participants in connection with the solicitation of proxies from the Company's shareholders in connection with the matters to be considered at the 2023 Annual Meeting. Information regarding the ownership of the Company's directors and executive officers in the definitive proxy statement for its 2023 Annual Meeting, filed with the SEC on May 1, 2023, which can be found through the SEC's website at: www.sec.gov. Changes to Suendicial Ownership have been or will be reflected on Statements of Changes in Suendicial Ownership shows the second of Directors for election at the 2023 Annual Meeting are also included in such definitive proxy statement. These documents can be obtained free of charge from the sources indicated above.

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### **Right Plan to Drive Shareholder Value**

**Exelixis has a Strong Track Record of Delivering Results for Shareholders** 

Disciplined R&D and Capital Allocation Strategy, Leveraging our Strengths to Build Long-Term Value

**Refreshed and Qualified Board** 

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Long-Term Strategy and Execution to Create Shareholder Value



### **Exelixis: Helping Patients Recover Stronger and Live Longer**



### Exelixis Has a History of Success, Driven by People, Values and Investments

- Oncology-focused biotechnology company, committed to helping cancer patients recover stronger and live longer through the discovery, development and commercialization of leading cancer therapeutics
- Significant co-funding support from partners / collaborators, with an estimated 60% / \$450M of cabozantinib spend from 2017 – 2022 reimbursed by partners
- 339% TSR since CABOMETYX's approval in April 2016 vs. 49% and 40% over the same period for the XBI and NBI, respectively (1)







## Our Strategy: Improving the Standard of Care for Cancer Patients Drives Sustainable Value Creation for Shareholders

Expand and Defend Successful CABOMETYX Franchise

- \$1.9B+ in global net product revenue
- Continue momentum as the #1 leading TKI for RCC following practice-changing CheckMate -9ER data in 2021
- Significant co-funding support from partners / collaborators, with an estimated 60% / \$450M of cabo spend from 2017 – 2022 reimbursed by partners
- Aggressively defend IP estate

Rapidly Advance Wholly Owned
Zanzalintinib and XB002



Zanzalintinib and XB002



- Zanzalintinib currently in two pivotal Phase 3 trials for non-clear cell RCC and CRPC; additional Phase 3 trials to be initiated in 2023
- Development plan informed by extensive cabozantinib experience
- XB002 to enter full development in 2023, with best-in-class approach based on TIVDAK® experience
- Drivers of revenue growth into the 2030s

Disciplined Investment in Early-Stage Pipeline for Long-Term Growth

Next-Generation Biotherapeutics and Small Molecules

- Capital efficient investment strategy that leverages internal capabilities and a robust external network while avoiding potentially value-destructive scale M&A
- Back-end loaded option deals instead of expensive and risky acquisitions to supplement early-clinical pipeline (Cybrexa, Sairopa)
- Biotherapeutics platform enabled by multiple strategic collaborations
- In-house small molecule discovery platform based on historic strengths

## **Leveraging Our Success from Cabozantinib with Intentional and Targeted Pipeline Investments**



### Our Differentiated Lead Candidates Build on Extensive Target and Asset Validation



<u>Phase 3</u> next-generation, multi-targeted TKI

- Worldwide rights with IP protection into 2040s
- Optimized PK and differentiated adverse event profile
- Development program based on cabozantinib experience



Phase 1 next-generation, TF-targeting ADC

- Validated target with FDA-approved TIVDAK®
- · Differentiation across all aspects of ADC technology
- · Opportunity for broad development



### Building an Optimized Biotherapeutic and Small Molecule Pipeline

#### Biotherapeutics Focus on ADCs and Bispecifics



First custom ADC generated through Exelixis' collaboration network



First bispecific antibodies generated through Exelixis' collaboration network

#### **Small Molecule Focus**



<u>Phase 1</u> potent, selective orally bioavailable CDK7 inhibitor

**Multiple Programs Progressing to INDs** 

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#### Our Clinical-Stage Option Deals Grant Opportunities to "Pay for Success"



<u>Phase 1</u> novel, first-in-class peptide-drug conjugate

- Exclusive collaboration agreement with Cybrexa with right to acquire CBX-12
- Enhanced delivery of next-generation exatecan payload



Phase 1 potentially best-in-class monoclonal antibody targeting SIRPα

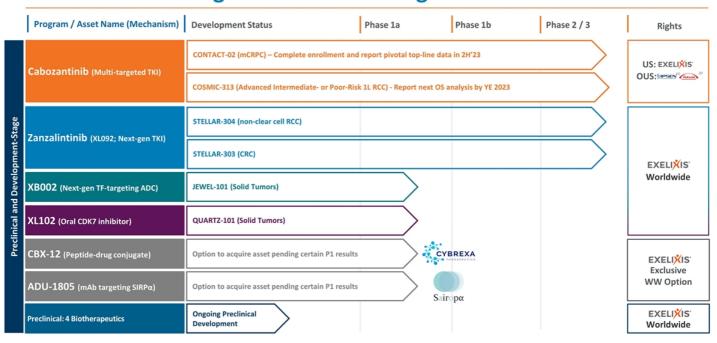
- Exclusive development & option agreement with Sairopa
- Opportunity for broad development with activity against all human alleles of SIRP $\alpha$ , unlike other SIRP $\alpha$  therapies
- Phase 1 initiated in March 2023



ADC = Antiboldy-drug conjugate bsAb = Bispecific antibody IND = Investigational new drug application

PK = pharmacokinetics TF = tissue factor

## **Executing on a Diverse Pipeline to Lead Our Next Wave of Wholly Owned Cancer Drugs and Generate Long-Term Growth**



(1) Ipsen has exclusive commercialization rights to cabozantinib outside of the U.S., Canada and Japan. (2) Takeda has exclusive commercialization rights to cabozantinib in Japan TXI = tyrosine kinase inhibitor
TXI = tyrosine kinase inhibitor
TX =

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## **Anticipated Milestones for 2023**

Program		Milestone
	☑	Report top-line results from pivotal trial of cabozantinib + atezolizumab in RCC (CONTACT-03) in 1H 2023
Cabozantinib		Complete enrollment and report top-line results in pivotal trial of cabozantinib + atezolizumab in mCRPC (CONTACT-02) in 2H 2023
		Report next overall survival analysis from phase 3 COSMIC-313 pivotal trial evaluating triplet combination of cabozantinib + nivolumab + ipilimumab versus nivolumab + ipilimumab in advanced intermediate- or poor-risk first-line RCC
Zanzalintinib		Initiate multiple new phase 3 pivotal trials evaluating zanzalintinib across indications, tumor types and novel IO combinations
		Accelerate development of XB002 TF ADC, as a monotherapy and in combination with IO and other targeted therapies, across a wide range of tumor types, with goal of moving into full development
XB002		Initiate cohort expansion stage of phase 1 JEWEL-101 study after RD and/or MTD have been determined
		Advance additional combination cohorts to identify sensitive tumor types
XL102		Complete dose escalation, advance phase 1 QUARTZ-101 study into cohort expansion stage and initiate potential combination cohorts
CBX-12 (Cybrexa)		Cybrexa expected to continue to advance phase 1 clinical studies of CBX-12 PDC, including dose-expansion cohorts
ADU-1805 (Sairopa)	☑	Sairopa to file IND for ADU-1805 SIRPα-targeting monoclonal antibody program in Q1 2023
DCs		Advance XB010 (5T4-targeting ADC), XB014 (PD-L1 x CD47 bsAb) and XB628 (PD-L1 x NKG2A bsAb) biotherapeutic DCs through preclinical and IND-enabling studies in 2023, toward potential IND filings in 2024
Preclinical / Discovery	۵	Advance up to five new development candidates across multiple modalities / mechanisms of small molecules and biologics

RCC = renal cell carcinomo IO = immunotherapy TF = tissue factor

NDC = antibody-drug conjugate
RD = recommended dose
MTD = maximum-tolerated dose

mCRPC = metastatic castration-resistant prostate
PDC = peptide-drug conjugate
IND = Investigational New Drug application

bsAb = bispecific antibody NKG2A = natural killer cell receptor group 2A DC = development candidate

SIRPα = signal-regulatory protein alpha PD-L1 = programmed death-ligand 1 CD47 = cluster of differentiation 47



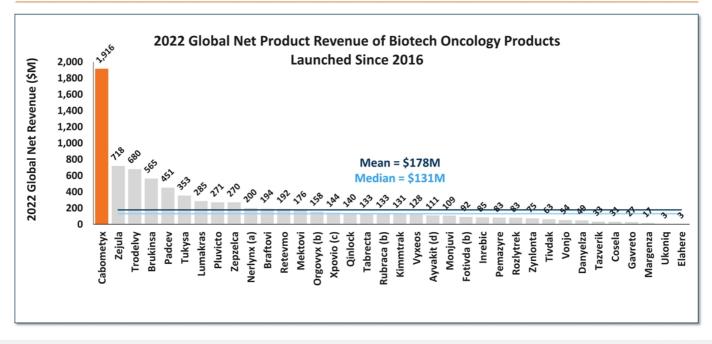
## We Have Grown Cabozantinib into a \$1.9B+ Global Annual Sales Franchise Since 2L RCC Approval in 2016



Source: Exelixis Management, Public filings, EvaluatePharma and FactSet. Note: Totals may not sum due to rounding. (1) Takeda has exclusive commercialization rights to cabozantinib in Japan. (2) Ipsen has exclusive commercialization rights to cabozantinib outside of the U.S., Canada and Japan.



### **CABOMETYX Success Relative to Biotech Oncology Launches Since 2016**



Source: Exelixis Management. Numbers (a) Excludes ex-US net product revenue may not tie due to FX rate assumptions. (b) LTM revenue as of 9/30/22



## Despite ANDA Challenge, Exelixis Shareholders Have Seen Outsized Returns Since CABOMETYX's Approval in 2L RCC

#### Exelixis Share Price Performance In Perspective - Since CABOMETYX Approval in 2L RCC (4/25/16)



Source: FactSet as of 5/11/23. (1) Includes select commercial-stage oncology companies with market cap between ~\$18 - ~\$158 (Blueprint, Deciphera, Immunocore, Immunogen, Incyte, Legend and Mirati).



## **Exelixis Has Consistently Outperformed Its Peers and the Broader Biotech Market Across Multiple Time Periods**

				Total Shareholder Return					
	From	То	EXELI <mark>X</mark> IS	All 2023 Proxy Peers <sup>(1)(3)</sup>	Oncology Peers <sup>(2)(3)</sup>	ХВІ	NBI		
Various Time Periods									
YTD	12/31/22	5/11/23	21%	(3%)	6%	4%	0%		
From 6-Months Ago	11/11/22	5/11/23	15%	16%	(4%)	1%	(1%)		
From 1-Yr Ago	5/11/22	5/11/23	(2%)	25%	46%	37%	25%		
From 3-Yrs Ago	5/11/20	5/11/23	(29%)	11%	(35%)	(17%)	0%		
From 5-Yrs Ago	5/11/18	5/11/23	(1%)	8%	(3%)	(6%)	26%		
From 10-Yrs Ago	5/11/13	5/11/23	299%	176%	176%	148%	125%		
Key Events									
From XBI All-Time High	2/8/21	5/11/23	(19%)	(31%)	(31%)	(51%)	(22%)		
From ANDA Submission for Cabo	9/26/19	5/11/23	6%	11%	(29%)	12%	34%		
From Cabo RCC Approval	4/25/16	5/11/23	339%	78%	80%	49%	40%		
From Cabo METEOR P3 Data in RCC	9/25/15	5/11/23	227%	11%	40%	29%	30%		

n 2023 proxy statement (ACADIA Pharmaceuticals, Alikermes, Alnylam Pharmaceuticals, BeiGene, BioMarin Pharmaceutical, Blueprint Medicines, Emergent BioSolutions, Horizon Therapeutics,



Our Disciplined
Approach to R&D &
Capital Planning



## Rigorous Discipline Across All Stages of Drug Development is Fundamental to Our R&D Strategy

Exelixis Assesses Assets Through All Stages of Development to Advance Only the Programs That Meet Our High Bar

#### **Discovery**

- Disciplined investment with <25% of R&D spend allocated to discovery
- Thorough evaluation to determine if clinical development is warranted
  - High unmet need
  - Mechanistic validation & modality
  - Large market opportunity
  - Alignment with current portfolio

#### **Early-Stage Clinical**

- Capital-efficient signal seeking studies to determine patient populations most likely to benefit
- Rapidly establish dose to balance safety and efficacy
- Early evaluation of combination regimens necessary to improve upon the standard of care
- Assets that do not meet clinical expectations are quickly discontinued

Our rigorous process has resulted in 19 targets / assets being discontinued at early stages because they did not meet our robust

scientific and technical standards

#### **Late-Stage Clinical**

- Pivotal trials initiated in the most promising populations based on proof-of-concept data (whether Ph1b or Ph2)
- Following approval we continue to invest in label expansion opportunities and move into earlier lines of therapy (e.g., cabo CheckMate -9ER)

in late-stage clinical development (cabo, zanza), both with validated scientific and commercial rationale

Only 2 programs currently

Source: Exelixis Management.

## Cabozantinib's Development Demonstrates Our Approach to R&D, Leveraging Small, Early-Stage Trials to Enable Approval and Rapid Label Expansion

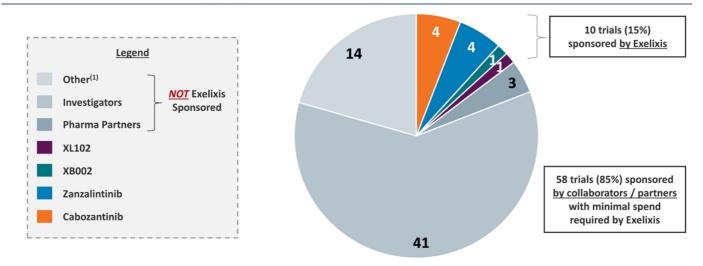
History of Success in Multiple Cabozantinib Pivotal Trials Based on Small, Early-Stage Trials

### **Exelixis-Sponsored Cabozantinib Trials**

	Early-Stage Signal		Primary	Topline
Indication	(N = )	Pivotal Trial	Endpoint	Annc'd
MTC <sup>(1)</sup>	37	EXAM	✓	Oct-11
2L CRPC	315	COMET-1	l x	Sep-14
2L CRPC	212	COMET-2	×	Dec-14
2L RCC	25	METEOR	✓	Jul-15
1L RCC	23	CABOSUN	✓	May-16
2L HCC	41	CELESTIAL	<b>√</b>	Oct-17
1L RCC	24	Checkmate-9ER	✓	Apr-20
IL RCC	30	COSMIC-313	✓	Sep-22
2L DTC	15	COSMIC-311	✓	Dec-20
1L HCC	30	COSMIC-312	<b>√</b> (2)	Jun-21
NSCLC Post-IO	80	CONTACT-01	l x	Dec-22
2L RCC Post-IO	60	CONTACT-03	×	Mar-23
2L/3L CRPC	160	CONTACT-02	Ongoing	

### Leveraging Collaborators and Partners to Efficiently and Cost-Effectively Advance a Broad Development Effort

#### **Ongoing Clinical Trials Investigating Exelixis Assets**





## Differentiated Lead Clinical Candidates Build on Extensive Target and Asset Validation



- ✓ Next-generation, multi-targeted TKI
- ✓ Discovered internally; worldwide rights with IP protection into 2040s
- ✓ Optimized PK profile and differentiated adverse event profile
- Demonstrated activity in cabozantinib refractory patients
- ✓ Build on cabo franchise and develop in indications cabo has shown activity



- ✓ Validated target with FDA approved TIVDAK®
- ✓ Acquired full worldwide rights at low cost
- ✓ Differentiation across all aspects of the ADC (mAb, linker, payload)
- ✓ Potential activity beyond TIVDAK®
- ✓ Emerging clinical evidence of improved adverse event profile vs. TIVDAK®

TF = tissue factor
PK = pharmacokinetics
ADC = antibody-drug conjugate

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### Zanzalintinib: Update on STELLAR-001 ccRCC Expansion Cohort



- ccRCC 2L+ expansion cohort enrollment completed: 32 patients at 100 mg starting dose
- Preliminary efficacy data on-hand for full cohort of prior-ICI treated, including prior-cabo treated and cabo-naïve patients
- With a median follow-up of 7 months:
  - 34% ORR for the full cohort
  - 50% ORR for patients who were cabo-naïve
  - 1 unconfirmed PR in the cabo-naïve population; awaiting results of confirmatory scan
- Emerging safety profile continues to look encouraging
- Advancing in multiple P3 trials to maximize commercial opportunity given impact of Inflation **Reduction Act**

Data provide evidence for activity of zanza in a cabo-sensitive tumor type & provide additional support for leveraging cabo data to inform the zanza development program

ccRCC = clear cell renal cell carcinoma ORR = objective response rate
2L = second-line PR = partial response
ICl = immune checkpoint inhibitor

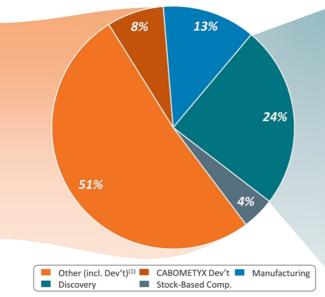
Source: Internal Company Data



## Majority of R&D Spend is Dedicated to Advancing Zanzalintinib and Clinical-Stage Programs

#### EXEL R&D Breakdown (2023E)

- Majority of R&D spend is dedicated to next-gen clinical-stage programs (zanzalintinib, XB002, XL102) expected to drive mid- and long-term growth
- CABOMETYX
   development is winding
   down (two P3 trials
   remaining) as focus
   shifts to zanzalintinib
   and other pipeline



- <25% of expected 2023 R&D spend is focused on discovery efforts
- Highly disciplined early-stage strategy driven by consistent and thorough evaluations of our portfolio as well as the external landscape / market opportunity
  - A total of 19 targets / assets have been discontinued at early stages since 2018, as they did not meet our robust standards
  - Most recently made the strategic decision to discontinue clinicalstage XL114 (P1, CBM inhibitor)

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### **Optimized Approach to Building a Sustainable Long-Term Pipeline**

Our R&D Strategy Enables Us to Focus on the Most Compelling Science Across Modalities and Platforms

#### **Small Molecule Discovery**

- Builds upon historical strength in small molecule chemistry and cancer biology
- Broadly enabled internal capabilities and resources
- Internally advanced zanzalintinib, XL102 and 15 additional programs over the last 4 years

#### **Biotherapeutics**

- Advanced primarily through risk-sharing collaborations
- Provides access to compelling assets / technologies for relatively low upfront economics and resource commitment
- Capital- and time-efficient approach to maximize probability of success and build new capabilities

#### **Clinical Stage Option Deals**

- Option structure minimizes upfront economics prior to asset becoming de-risked
  - Grants opportunity to only "pay for success"
- Scientifically driven expansion and diversification of development pipeline, i.e., calculated "extra shots-on-goal"

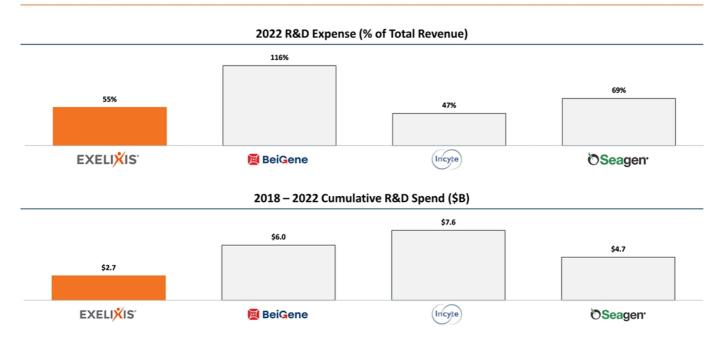




(Novel peptide-drug conjugate in Phase 1)

(Potential best-in-class SIRPa mAb in Phase 1)

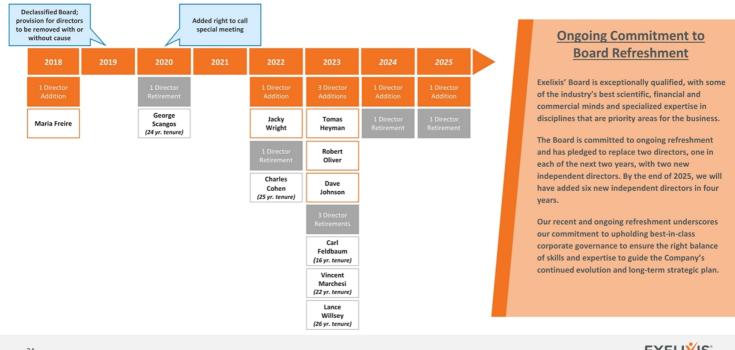
# **Exelixis Spends Less Than Comparable Revenue-Generating Oncology Biotechs**



Refreshed and Qualified Board Committed to Value Creation and Governance Best Practices



### **Committed to Ongoing Board Refreshment**



## Ongoing Collaboration with Key Stakeholders to Advance Our Shared Goals



Healthcare Providers
Methods: Industry
conferences, forums
Outcomes: Goal
achievement, collaboration

Patient Advocacy Methods: Conferences, sponsorships / grants Outcomes: Community inclusion, education Local Communities
Methods: Employee giving /
volunteer programs
Outcomes: Community
support and engagement

Employees
Methods: Ethics helpline,
professional development
Outcomes: Employee
retention / engagement

Legislators / Regulators Methods: Congressional briefings, direct lobbying Outcomes: Improve public policies; educate legislators Robust shareholder outreach program

- Exelixis engages with shareholders on a consistent basis to seek feedback on all areas in the business, particularly on issues of corporate governance
  - Bi-annually we request engagement meetings with our top institutional shareholders, representing 65%+ of outstanding shares
  - We accept 100% of engagement meetings from our top shareholders
- Members of Exelixis' board and senior management involved in engagements, including:
  - Stelios Papadopoulos (Chairman), Michael Morrissey (CEO), Chris Senner (CFO), Peter Lamb (CSO), Jeff Hessekiel (EVP, General Counsel), Susan Hubbard (EVP, IR), Andrew Peters (SVP, Strategy), Nina Ayer (VP, Corporate Legal Affairs)

Uniformly positive feedback from shareholders on ESG issues

 Published inaugural Corporate Values & Sustainability report in 2022, highlighting our commitment to DEI and ESG initiatives and our achievements in these areas

### **Executive Compensation Program Aligned with Shareholder Interests**

#### **Key Compensation Practices** What We Do











#### What We Don't Do



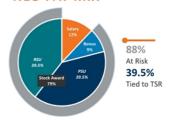




#### **CEO PAY MIX**



#### **NEO PAY MIX**



#### Long-Term

- Promotes alignment of executive decisions with Company goals and shareholder interests
- Annual grant mix of ~50% PSUs and ~50% RSUs to provide a balance between retention and performance

   PSUs pay out based on TSR relative to the Nasdaq Biotechnology Index ("NBI") measured over a 3-year period
- Over 40% of CEO pay is tied to Exelixis TSR performance related to the NBI Following positive top-line results for PFS endpoint in the COSMIC-313 trial, the Comp. Committee certified the threshold achievement of 2020 PSU grant #1, representing 50% of target number of shares subject to the award

#### Performance-**Base Annual** Cash Incentive

**Base Salary** 

- Rewards NEOs for overall corporate performance and contributions toward critical business objectives
  - Deliberate corporate goal development and weighting across key business-relevant categories:

    (1) Discovery, (2) business development, (3) product development, (4) commercial, and (5) finance, legal and
- Maximum payout of 150% target bonus opportunity; in 2022, bonuses were paid at 100% of target
- Provide an appropriate and competitive base level of current cash income for NEOs



