#### **SCHEDULE 14A**

Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934

Filed by the F	Registrant
Filed by a Par	rty other than the Registrant þ
Check the app	propriate box:
	Preliminary Proxy Statement
	Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))
	Definitive Proxy Statement
þ	Definitive Additional Materials
	Soliciting Material Under Rule 14a-12

# **Exelixis, Inc.** (Name of Registrant as Specified in Its Charter)

Farallon Capital Partners, L.P. Farallon Capital Institutional Partners, L.P. Farallon Capital Institutional Partners II, L.P. Farallon Capital Institutional Partners III, L.P. Four Crossings Institutional Partners V, L.P. Farallon Capital Offshore Investors II, L.P. Farallon Capital (AM) Investors, L.P. Farallon Capital F5 Master I, L.P. Farallon Healthcare Partners Master, L.P. Farallon Capital Management, L.L.C.
Farallon Partners, L.L.C.
Farallon Institutional (GP) V, L.L.C.
Farallon F5 (GP), L.L.C. Farallon F5 (GP), L.L.C.
Farallon Healthcare Partners (GP), L.L.C.
Joshua J. Dapice
Philip D. Dreyfuss
Hannah E. Dunn Michael B. Fisch Richard B. Fried Varun N. Gehani Nicolas Giauque David T. Kim Michael G. Linn

Rajiv A. Patel

Thomas G. Roberts, Jr.
Edric C. Saito
William Seybold
Daniel S. Short
Andrew J. M. Spokes
John R. Warren
Mark C. Wehrly
Richard Bollini
Colby Clark
Cameron Hillyer
David A. Posner
Matthew Trentini
Tomas J. Heyman
David E. Johnson
Robert "Bob" Oliver, Jr.
Caligan Partners LP
Caligan Partners Master Fund LP

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of	Filing Fee (check t	he appropriate box):								
þ	No fee required.									
	Fee computed on table below per Exchange Act Rule 14a-6(i)(4) and 0-11.									
	1)	Title of each class of securities to which transaction applies:								
	2)	Aggregate number of securities to which transaction applies:								
	3)	Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):								
	4)	Proposed maximum aggregate value of transaction:								
	5) Total fee paid:									
	Fee paid previou	sly with preliminary materials.								
		r part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing ment number, or the Form or Schedule and the date of its filing.								
	1)	Amount Previously Paid:								
	2)	Form, Schedule or Registration Statement No.:								
	3)	Filing Party:								
	4)	Date Filed:								



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#### **Executive Summary**

#### Exelixis is a fundamentally strong Company but has not created value for shareholders

#### Exelixis has many fundamental strengths:

- Good commercial operations
- Strong cash flow from cabozantinib
- High probability of cabozantinib patent coverage to 2030
- Cabozantinib is a valuable, lifeextending therapy for patients suffering from RCC and HCC
- Possible revenue boost and extension from zanzalintinib
- Significant cash on the balance sheet

#### However, the Company has not performed for shareholders:

- The stock has materially underperformed peers over the shortand long-term
- Exelixis has created little value since its IPO twenty-three years ago
- The Company is undervalued relative to its peers

# Shareholders have suffered because of poor decisions by the Board and executive team

- We believe the Company's R&D program is unfocused and inefficient
- The stock currently trades at a discount to the present value of cabozantinib's cash flow, with no value assigned to the Company's R&D efforts
- Exelixis has a history of value-destroying clinical trial design and decisions
- Management has failed to articulate a clear corporate strategy
- In our view, Exelixis' balance sheet is inefficient, with excess cash and investments
- Directors (including the CEO) have been continuously selling shares
- We believe the Company's compensation program is poorly designed and does not align interests with shareholders
- The corporate culture appears poor, with low morale among employees
- Even after acceptance of Farallon's candidates, the Board remains dominated by long-tenured members

#### More changes are needed for Exelixis to create value for shareholders

- Farallon has been an Exelixis shareholder continuously since 2018
- In March, we met with members of the Board to propose changes that we believe can create substantial and lasting value
- We nominated three strong candidates who will bring commercial experience, capital allocation expertise and, importantly, a shareholder perspective
- The Company has belatedly sought to create the appearance of "self-refreshment" by recommending in favor of two of Farallon's candidates and accepting that Dave Johnson will join the Board as well
- In our view, only a clear mandate from shareholders at the Annual Meeting will drive the necessary change
- We urge shareholders to support all three of our candidates at the Annual Meeting

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## About Exelixis, Inc. (Nasdaq: EXEL)

- Exelixis is a biotechnology company focused on the discovery, development and commercialization of cancer drugs
- Exelixis targets a broad range of cancer types and indications using a variety of modalities, including kinase inhibitors, antibody/peptide-drug conjugates, and immuno-oncology antibodies/bispecifics
- Since the Company's flagship molecule, cabozantinib, was first approved for use in patients with renal cell carcinoma in 2016, Exelixis has been aggressively expanding its R&D pipeline
- At the same time, the Company has accumulated a significant amount of cash – nearly \$2.1 billion by the end of 2022
- The Company is currently conducting 78 trials and investigating early-stage compounds
- Exelixis has had numerous costly trial failures<sup>3</sup>



Company Overview <sup>2</sup>	
Market Value (\$M)	\$5,688
Enterprise Value (\$M)	\$4,587
Cash and Equivalents (\$M) (as of 12/31/22)	\$2,068
Cash and Equivalents as a % of Current Market Value	36%
2022 Revenue	\$1,611
EV/2022 Revenue	2.8x
2023E Revenue	\$1,828
EV/2023E Revenue	2.5x
Employees (as of 12/31/22)	1,223
Headquarters	Alameda, CA

Source: FactSet. Data as of March 17, 2023, the last rading day before Farallon field its Schedule 13D with the SEC Source: FactSet and Company filings. Data as of March 17, 2023 unless otherwise noted. See cage 21 for a further description of these failures.

## About Farallon Capital

#### Overview

- Established in 1986; 37 years of investment experience and performance
- Six offices globally. Based in San Francisco
- \$36 billion of capital under management
- 290+ employees. Experienced senior team with 17-year average tenure at the Firm
- Investment Strategies: Credit Investments, Direct Investments, Long Short Equity, Merger Arbitrage, Real Estate Investments, Risk Arbitrage
- Large, long-term owner: We have owned Exelixis shares continuously since 2018, and we currently own approximately 7.2% of the Company's outstanding shares, making us the largest active shareholder

#### Investment Approach

- Public equity investments made based on in-depth, differentiated assessment of a company and its market compared to other market participants
- Investments made in companies underpriced relative to intrinsic or fundamental value. Many investments made in anticipation of catalysts, changes or events
- Emphasis on capital preservation





#### **FARALLON IS NOT AN ACTIVIST FUND**

We are fundamental investors and take great pride in building strong, lasting relationships with management teams

FARALLON | FOCUS EXEL

## Shareholders Should Support Farallon's Nominees



# Exelixis' Board has not created value

- Exelixis has underperformed its peers and the applicable indices over most relevant time periods, and the Company is significantly undervalued
- In our view, Exelixis lacks a clear, focused strategy for R&D and capital allocation
- Investors appear to assign little value to Exelixis' pipeline and are assuming that the trend of wasteful spending will continue
- Meanwhile, directors have been aggressively selling shares; they too appear to lack confidence in Exelixis' future
- The Board has had ample opportunity to refresh its composition to bring in new perspectives to help address its challenges; until Farallon nominated directors, it had not done so
- Even after the Board's reactive "refreshment," the Board remains long-tenured relative to peers; we believe further change is needed



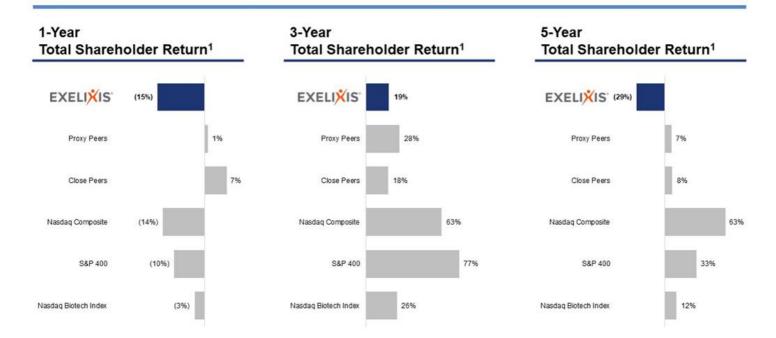
# We believe our Nominees will drive positive change

- + Tom Heyman, Dave Johnson and Bob Oliver have significant expertise in commercial operations, capital allocation, finance and capital markets as executives, directors and investors in the healthcare industry
- We believe that adding our candidates to this Board will bring a sense of urgency and objectivity that the Board has been lacking
- Messrs. Heyman, Johnson and Oliver are committed to working diligently alongside Exelixis' incumbent directors to drive change

FARALLON | SOCUS EXEL

INVESTOR PRESENTATION

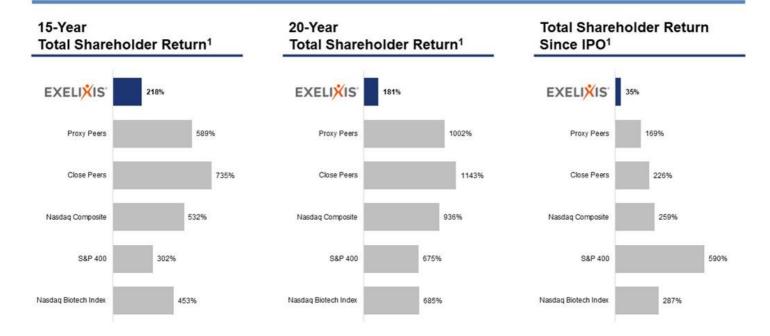
# Exelixis has Underperformed and has Lost Credibility with Investors and Analysts



FARALLON | FOCUS EXEL Pharmaceutical, Blueprint M

Source: FactSet and Bloomberg, Data as of March 17, 2023, the last trading day before Farallon filed its Schedule 13D with the SEC, "Prioxy Feers" include ACADIA Pharmaceuticals, Alxermes, Alnylam Pharmaceuticals, Bei Gene, BioMarin Pharmaceuticals, Biologism Section (Section Section S

# ... And The Company's Long-Term Performance Is Even Worse



FARALLON | FOCUS EXEL

Source: FactSet and Bloomberg. Data as of March 17, 2023, the last trading day before Faralion filed its Schedule 13D with the SEC. "Proxy Peers" include ACADIA Pharmaceuticals, Altermas, Almylam Pharmaceuticals, Beigene, BioMarin Pharmaceutical, Bueprint Medicines, Emergent BioSolutions, Horizon Therapeutics, Incys, Incel Pharmaceuticals, Incel Pharmaceuticals, Incel Pharmaceuticals, Boundary, and United Strugglisher, Seague, Proxy and United Strugglisher, Seague, Proxy and United Strugglisher, Seague, Proxy and United Strugglisher, Seague, Seague, Proxy and United Strugglisher, Seague, Proxy and United Strugglisher, Seague, Seague, Proxy and United Strugglisher, Seague, Proxy and Strugglisher, Seague,

# Exelixis Has Created Little Value for Shareholders as a Public Company

With Exelixis delivering an annualized return of approximately 1% since its IPO, investors would have been significantly better off putting their money in U.S. Treasuries



ARALLON | FOCUS EXEL 1. Source: Bloomberg. Data as of March 17, 2023, the last trading day before Farallon filed its Schedule 13D with the SEC

Exelixis has attempted to justify its long-term underperformance by claiming that it has "experienced headwinds due to ongoing... legal proceedings," but the Company had been a long-term underperformer even before these proceedings began



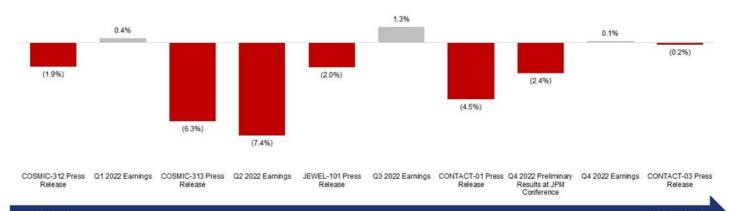
ARALLON | FOCUS EXEL 2. Source: Exembod Latter to Shareholders, Fled with the SEC on May 1, 2023.

ARALLON | FOCUS EXEL 2. Source: Exembod Latter to Shareholders, Fled with the SEC on May 1, 2023. The last shareholders is source. Bloombarg. Data as of March 17, 2023, the last trading day before Parallon filed its Schedule 13D with the SEC. Data runs until September 25, 2019, the last day before Exembra's first public disclosure that an Abbrevisted New Drug. Application was submitted to the FDA for a generic variation of CABOMETYX.

# The Company's Challenges Have Been Largely Self-Inflicted

We believe Exelixis' claimed "headwinds" are due to unforced errors – high-profile trial failures and disappointing earnings results – rather than the overhang of litigation

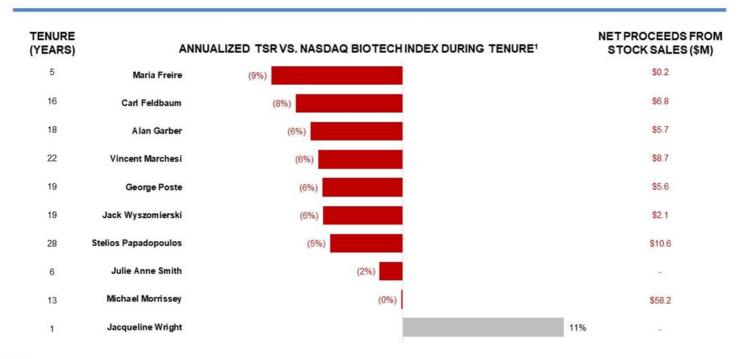
#### ONE-DAY STOCK PRICE REACTION TO KEY NEWS EVENTS1



March 2022 March 2023

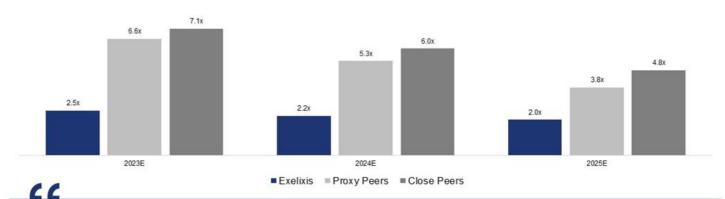
FARALLON | FOCUS EXEL 1. Source: FactSet. Bloomberg and Company flings.

# Exelixis Has Failed to Deliver Value During The Tenures of Most Directors



FARALLON | FOCUS EXEL 1

#### **EV/REVENUE MULTIPLES<sup>1</sup>**



On a pure valuation basis, EXEL shares are inexpensive by every valuation metric we use... One would think that given EXEL's stock price performance, its business is in jeopardy..."

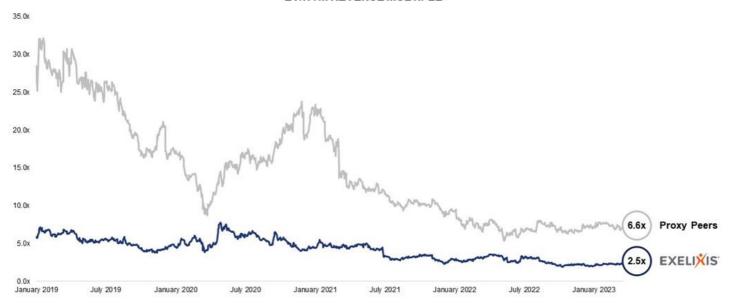
- EF Hutton Research Report, October 31, 2022

FARALLON | FOCUS EXEL

iource: FactSet. Data as of March 17, 2023, the last trading day before Faration filed its Schedule 13D with the SEC. "Proxy Feers" include ACADIA Pharmaceuticals, Alkermes, Almylam Pharmaceuticals, Bei-Gene, BioMarin Pharmaceuticals, Indepting Medicines, Emergent BioSolutions, Horizon Tempopulics, Incrys. Incrins Pharmaceuticals, Jazza Pharmaceuticals, Nations, Neuroome Biosciences, NovoCure, Samplet Theraceutics, SAGE Theraceutics, Sagen, Ultragenyx and Units Automatics, "Visit Bears Theraceutics Services International Services Bears Theraceutics Services International Services Bears Theraceutics Services Pharmaceutics Services Bears and Season, December 1997, and Services Bears Servic

# ... And the Valuation Discount Has Been Persistent



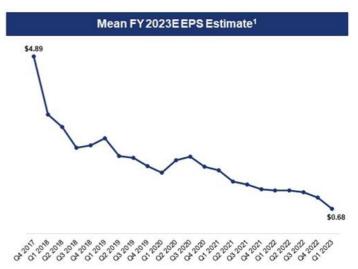


RALLON | Focus Exel.

Source FactSet. Data runs from March 17, 2020 to March 17, 2023, the last trading day before Facilities (helds its Schedule 13D with the SEC. "Przey Peers" include ACADIA Pharmaceuticals. Alkermes. Altrytam Pharmaceuticals, Alkermes. Altrytam Pharmaceuticals, Jazz Pharmaceuticals, Jazz Pharmaceuticals, Natera, Neurocine Biosciences, NovoCure, Saregta Therapeuticas, SAGE Therapeuticas, Sea Ultragenyx and United Therapeuticas, Pack data refer to modian.

Despite strong revenue and cash flow growth and consistent profitability, research analysts have reduced their price targets by over 20% over the last five years





FARALLON | FOCUS EXEL 1. Source: FactSet. Data as of March 17, 2023, the last trading day before Farallon filed its Schedule 13D with the SEC.



We continue to have concerns regarding the outlook for the company's commercial trajectory beyond cabozantinib, and while EXEL's pipeline is undoubtedly maturing, we await clinical validation points that support progression of early and late-stage assets, given data to-date from pipeline therapies have been fairly modest, in our view"

## Goldman Sachs



[O]ur current base case for EXEL (\$29 PT) assumes...no value assigned to Cabo label-expansion opportunities or the pipeline"<sup>2</sup>

#### GUGGENHEIM

"

R&D 3x over the last few years despite the ROIC re: the pipeline recently. <u>Cutting the spend in half would add ~25% to our DCF</u> (both buyside + <u>we model effectively 0 for the pipeline</u>)."<sup>3</sup>

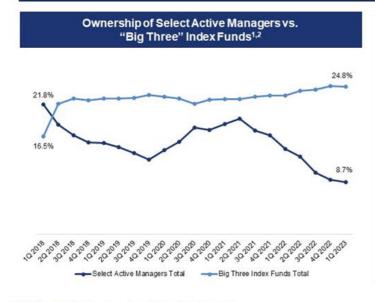
# **Jefferies**

FARALLON | FOCUS EXEL

Guggenheim Research Note, January 19, 2023. Jefferies Research Note, February 7, 2023.

# Exelixis Has Been Abandoned by Active Managers

#### EXEL's shareholder base reflects investor apathy: active managers have left EXEL behind



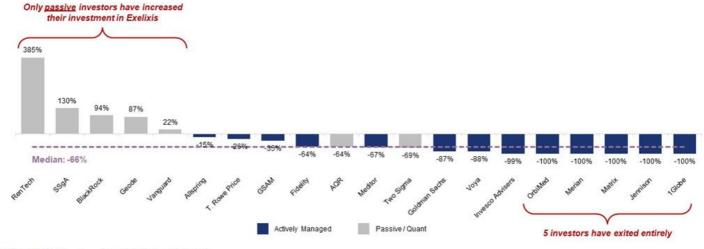


FARALLON | FOCUS EXEL | 1. Source: FactSet, Data as of March 31, 2023.
2. "Big Three" Index Funds include BlackRock, State Street and Vanguard.

## Exelixis Has Been Abandoned by Active Managers (Continued)

All of the actively managed funds that were among Exelixis' top 20 shareholders at the end of 2017 have reduced their position; five have exited their investment entirely

#### CHANGE IN POSITION OF TOP 20 SHAREHOLDERS SINCE DECEMBER 20171



FARALLON | FOCUS EXEL 1. Source: FactSet, Data as of March 31, 2023.

INVESTOR PRESENTATION

# Exelixis' Underperformance is Due to Poor Decisions by the Board and Management

# We Believe Exelixis' Underperformance and Low Valuation Have Known Causes

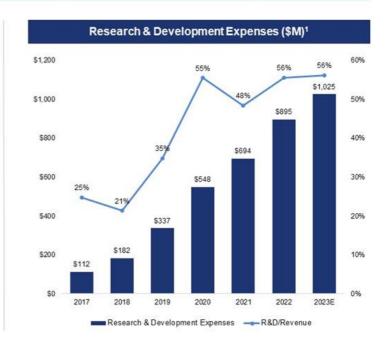
1	Inefficient and unfocused R&D	<ul> <li>Exelixis' R&amp;D spending has increased significantly, but has not delivered strong returns</li> <li>Exelixis' pipeline appears unfocused, without a clear theme or unifying principle</li> </ul>
2	Suboptimal capital allocation and an inefficient balance sheet	The Company's cash and securities position is excessive
3	Inability to deliver on stated targets	<ul> <li>Exelixis has disappointed investors by failing to meet management's long-term targets for cabozantinib</li> </ul>
4	Poorly designed compensation program	<ul> <li>CEO compensation has been increasing, despite poor performance</li> <li>The compensation program, which uses an excessive number of metrics, reflects a lack of focus</li> </ul>
5	Poor corporate culture	Employees appear to be frustrated with the Company's leadership and direction

FARALLON | EDGUS EXEL



## R&D Spending has Increased Significantly but has Become Less Efficient

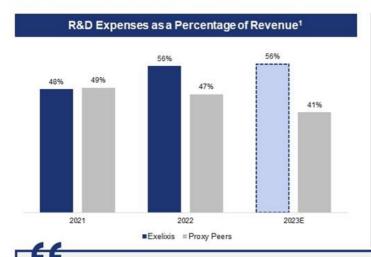
- Exelixis' most efficient use of capital occurred between 2017 and 2019, which led to highly profitable indication expansion in front-line metastatic renal cell carcinoma
- More recently, R&D expenses have risen dramatically, at a time when most peers are rationalizing their spend
- In our view, pipeline programs are currently wasteful as the Company tries to expand cabozantinib and develop/expand zanzalintinib
  - Expensive Phase 3 missteps to expand use of cabozantinib include CONTACT-01, CONTACT-03, COSMIC-313 and -312
  - There are over 60 ongoing Phase 1/2 trials of cabo
  - With a large R&D budget for approval / expansion of zanzalintinib, Exelixis is likely following the same, wasteful playbook used for cabozantinib
  - Exelixis has numerous early-stage investments in immuno-oncology with limited data and no discernible theme

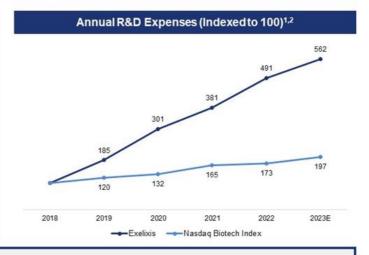


FARALLON | FOCUS EXEL 1. Source: FactSet and Company flings.



# Exelixis' R&D Spend is Increasing as Peers are Showing Restraint...





"[M]any companies are prioritizing R&D productivity improvement and pushing to get more out of every dollar invested in R&D."  $^3$ 

- McKinsey & Company

FARALLON | FOCUS EXEL

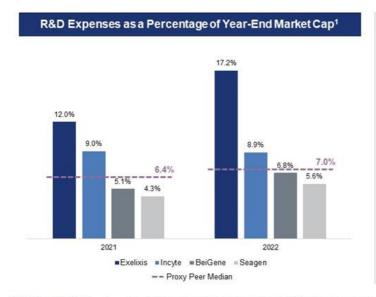
Source: FactSet and Company flings.

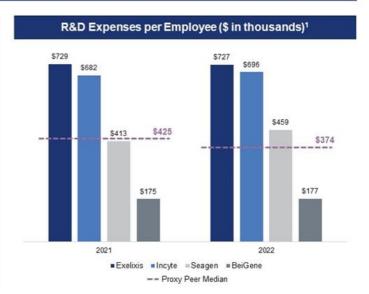
Source: Factoet index data represents average of companies that have tive years world or data. Source: Stauen Ameniativ: Inachim Risus: End Flamino and Pohart Helan "Transformino hincharms RED stensie" McKineau & Company, May 8, 201



# ... And is Disproportionate to the Size and Value of the Company

#### Exelixis' R&D expenses appear excessive even relative to the Company's own self-selected peers



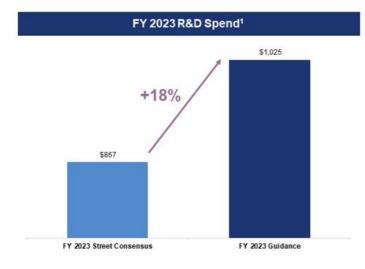


FARALLON | FOCUS EXEL | Source: FactSet and company flings: "Froxy Peers" include ACADIA Pharmacouticals, Altermes, Altrylam Pharmacouticals, BelGene, BioMann Pharmacoutical Blueprint Medicines, Emergent BioSolutions, Horizon Therapeutics, Inclyte, Ionis Pharmacouticals, Jazz Pharmacouticals, Natera, Neurocrine Biosciences, NovoCure, Sarepta Therapeutics, Seagen, Ultragenyx and United Therapeutics.



# The Company's FY 2023E \$1 Billion+ R&D Guidance Shocked the Street

Exelixis' FY 2023 guidance indicates a significant step-up in R&D expenses at a time when most biotech companies are prioritizing efficiency and discipline



66

"While the top-line growth is welcome, [Exelixis'] heavy investments in Cabo, zanza and pipeline assets mean that R&D spending will exceed \$1 billion for the first time."

- E.F. Hutton, January 11, 2023

"

"[W]e note R&D of ~\$1,025mn (mid-point of guidance) is meaningfully above consensus of \$867mn, pointing to the broadening pipeline..."

- Barclays, January 9, 2023

66

"We note the disconnect between FY23 R&D spending guidance and our/Consensus estimates reflects the advancement of multiple earlier-stage development programs – but also is a bit surprising given FY22 R&D spend already included ~\$125M in upfront payments associated with multiple licensing transactions."

- Stifel, January 8, 2023

FARALLON | FOCUS EXEL 1. Source: FactSet and Company reports.



# Exelixis' Development Track Record is Poor

Cabozantinib expansion programs in meaningful markets beyond renal cell carcinoma have failed, and the Company's early-stage programs have not inflected

Program in Development	Favorable or Unfavorable	Outcome
Ph3 CONTACT-01 (2L NSCLC)	14	Failed to meet its OS primary endpoint
Ph3 CONTACT-03	16	Failed to meet its OS primary endpoint
Ph1b COSMIC-021 Cohort 6 (2L+ mCRPC)	16	Further cohort expansion yielded a deteriorating dataset
Ph3 COSMIC-312 (1L HCC)	16	Failed to meet its OS primary endpoint
Ph3 COSMIC-313 (1L RCC)	16	Ph3 data was underwhelming; while the PFS primary endpoint was met, regulatory submission has not commenced and there are concerns around tolerability
Ph1 QUARTZ-101 (XL102)	16	No responses observed as of SABCS 2022
Ph1 JEWEL-101 (XB002)	16	No responses observed as of ENA 2022

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# The CONTACT-01 and -03 Experiences Illustrate Wasteful R&D Spending

# We believe Exelixis has a troubling tendency to pursue expensive trials based on limited data sets and less than encouraging early results

- At ASCO 2020, Exelixis presented the results of a trial of cabozantinib in combination with atezolizumab to treat lung cancer for 30 patients. After 12.1 months it showed an Overall Response Rate ("ORR") of 27% and a median Progression Free Survival ("mPFS") of 4.2 months
- After the study enrolled 81 evaluable patients, the Company announced in June 2022 an ORR of 19%, with an mPFS of 4.5 months
- In December 2022, Exelixis announced that the drug combination failed to meet its primary endpoint in the large Phase 3 CONTACT-01 study of 366 participants
- The Phase 3 CONTACT-03 study, which was even larger, with 522 patients, has also failed
- Investors worry that mistakes such as CONTACT-01 and CONTACT-03 will be repeated as Exelixis explores ways to expand the uses of zanzalintinib
  - STELLAR-303, a Phase 3 trial involving 600 subjects, was launched after a subgroup analysis from a small patient cohort

66

We were not entirely surprised that the CONTACT-01 study failed, given our view that there was limited fundamental evidence support for the late-stage study...

[Tjrial misses such as observed with CONTACT-01 today provide a reminder to remain cautious when interpreting early-stage open-label oncology datasets with limited patient numbers."

Goldman Sachs, December 8, 2022

"

[Near-term pressure] should be relatively modest as much of the street had lower expectations of the CONTACT-01 and CONTACT-02...[W]e expect investors to continue asking questions in the new year on the company's business development strategy of focusing on late pre-clinical and early stage assets, particularly as it has ~\$2.1B in cash."

Morgan Stanley, December 8, 2022

"

The CONTACT-01 study miss on its final overall survival primary endpoint comes as little surprise... Recall, the combination data presented at ASCO 2022 was overall lackluster... It is not surprising the OS primary endpoint was not achieved..."

RBC, December 8, 2022

66

...[T]his update is not a complete surprise and investor expectations for CONTACT-01 were relatively low..."

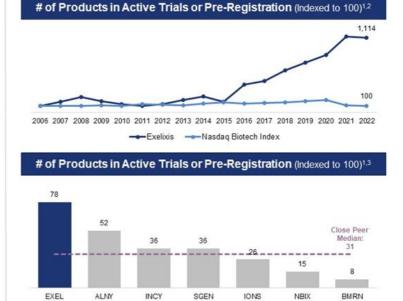
Oppenheimer, December 11, 2022

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# Exelixis' Pipeline Strategy Appears Unfocused

- At a time when most biotech companies are prioritizing their spend and allocating resources to higher-probability investments, Exelixis is moving in the opposite direction
- The Company has vastly more active trials than most of its peers, and that gap has only grown wider in recent years, which reflects the Company's lack of focus in its R&D efforts
- There are a large number of discovery / pre-clinical projects in the broad, highly competitive, immunooncology area in which Exelixis' differentiation, expertise or competitive advantage is unclear
- The Company's range of partnerships with contract research groups and small biotechnology companies has no discernible theme



FARALLON | FOCUS EXEL

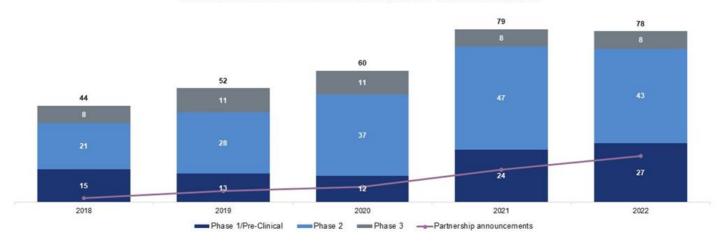
Source: FactSet. Data as of April 20, 2023

Close Peers" include Altrylam Pharmaceuticals, BioMarin Pharmaceutical, Incyte, Ionia Pharmaceuticals, Neurocine Biosciences and Seagen. Data uses trials as of FY 20.

# Exelixis' Lack of Focus is Getting Worse

The Company's "scattershot" strategy appears to have become more extreme as its cash hoard has grown

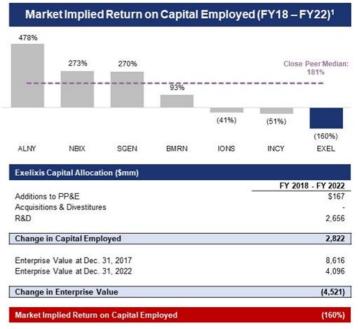
#### EXELIXIS CLINICAL TRIALS AND PARTNERSHIP ANNOUNCEMENTS<sup>1</sup>





# Exelixis' R&D Efforts Appear to have Destroyed Value...

- Exelixis has spent over \$2.6 billion on R&D over the last five years and has little to show for it
- In fact, the market has effectively penalized the Company for its R&D efforts at almost double the rate spent
- In our view, this represents not only wasted shareholder capital, but also wasted opportunity cost



FARALLON | FOCUS EXEL 1. Source: FactSet and Company website. Partnership announcements are cumulative from CY 2018 to the end of CY 2022.

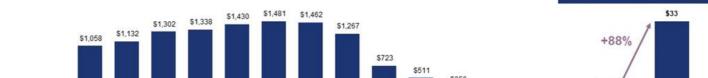


## ... And the Market is Assuming that Trend Will Continue

ILLUSTRATIVE FREE CASH FLOW (\$M) ASSUMING MUCH LOWER R&D SPEND AND 2030 CABO PATENT EXPIRATION1

It is unusual for a biotech company with a pipeline to trade below its "mailbox" value, as Exelixis does, because investors typically assign a positive value to pipeline and R&D efforts The steep discount to the "mailbox" value of Exelixis suggests that investors expect the Company's R&D efforts to continue to be negative contributors to value

We believe Exelixis should develop a strategy and R&D spending budget that is more focused and transparent and that creates value in excess of the "mailbox" value



	FY	2023	FY	2024	F	2025	F	2026	FY	2027	F	Y 2028	F	2029	FY	2030	FY	2031	FY	2032	F	2033	FY	2034	FY	2035
	FY	2023	FY	2024	FY	2025	FY	2026	FY	2027	FY	2028	FY	2029	FY	2030	FY	2031	FY	2032	FY	2033	FY	2034	FY	2035
Total Revenues	\$	1,913	\$	1,968	\$	2,260	\$	2,250	\$	2,315	S	2,396	\$	2,372	\$	1,912	\$	921	\$	711	5	479	\$	272	S	122
Gross Profit	\$	1,838	\$	1,891	\$	2,172	\$	2,162	S	2,224	5	2,302	\$	2,279	S	1,837	\$	885	S	683	5	460	\$	262	5	117
R&D	\$	153	5	59	\$	45		45	\$	23		5 24	5	24	\$	19		9	\$	7		5 5	\$	3	ş	5 1
SG&A	S	402	5	394	5	452		450	5	417	5	431	5	427	5	287	S	111	S	71		48	S	27	5	12
Operating Profit	S	1,214	S	1,363	S	1,602	S	1,597	\$	1,717	S	1,783	\$	1,763	S	1,463	S	695	S	553	5	353	S	190	S	61
Free Cash Flow	S	1.058	S	1.132	S	1.302	S	1.338	S	1.430	S	1.481	S	1 462	S	1 267	S	723	S	511	5	356	S	212	5	105

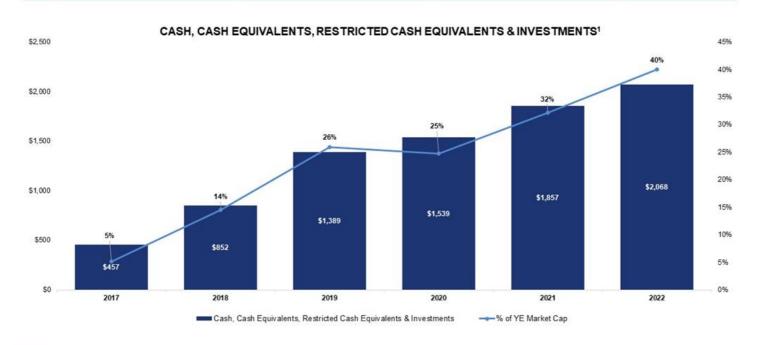


\$105

FARALLON | FOCUS EXEL

Source: FactSet, Jefferies estimates and Faration analysis. Model assumes cabo patent expires in 2030 and Exelixis offers a 10% price discount and maintains 75% market share; model also assumes rapid R&D tapening to 5% of revenue, reduction of SGSA following cabo patent expiry, 5% interest on balance sheet cash in 2023 and 2024, a 0% perpetual growth rate and a present value of terminal value of \$474M. Unaffected stock price as of March 17, 2023, the last trading de

# The Company's Cash Position Has Been Increasing Steadily...



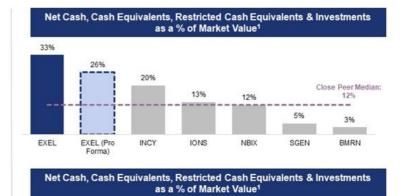
FARALLON | FOCUS EXEL 1. Source: FactSet. 'Cash, Cash Equivalents, Restricted Cash Equivalents & Investments' refers to gross figure due to capital lesse



FARALLON | FOCUS EXEL

## ... To a Level that Appears Excessive, Even After Share Repurchases

- The Company's cash and securities portfolio is significantly greater than its peers
- While we applaud Exelixis for avoiding large valuedestructive M&A, we believe the Company's cash position is overly conservative
- An excessive cash balance like Exelixis' does not promote discipline; it facilitates risky R&D investments and ill-advised transactions that are not value-accretive
- Fortunately, Exelixis heeded our advice and announced a share repurchase program, as we strongly encouraged during our meeting in March
- However, even after the share repurchase is effectuated, we believe the Company's cash position will still be excessive relative to its peers
- We strongly believe Exelixis has the cash flow to support larger and more frequent distributions of cash to shareholders



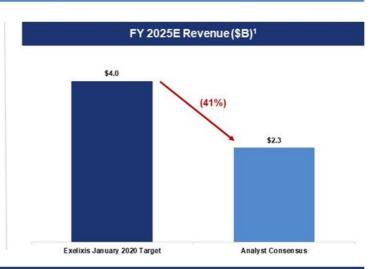


Source FactSet: Data as of March 17, 2023. "Proxy Peers" include ACADIA Pharmaceuticsis, Alexemes, Airylam Pharmaceuticsis, Beligane, BioMarin Pharmaceuticsis, Biogryt Medicines, Emergent BioSolutions, Horizon Therapeutics, Incyte Innis Pharmaceuticsis, Bazz Fharmaceuticsis, Nature Therapeutics, Proxy Peers' include Airylam Pharmaceuticsis, BioMarin Pharmaceuticsis, Biogryt and United Therapeutics, "Close Peers" include Airylam Pharmaceuticsis, BioMarin Pharmaceuticsis, Biographics with negative or de minima net cash excluded from calculations, and account of the Company of the Compan



## Exelixis Seems Unlikely to Deliver on Its Stated Target for Cabo

- At the 2020 JP Morgan Conference, Exelixis laid out a path to reaching \$4 billion in net product revenue from Cabo by 2025
- The market reacted positively to what investors interpreted as long-term guidance, with the stock up over 8% that week
- However, management has been walking back this target, attempting to reframe the \$4 billion figure as "aspirational"2 and evading questioning on how the target would be achieved<sup>3</sup>
- Cabo only recently achieved a run rate of \$2 billion in annual sales, and the \$4 billion target seems increasingly unlikely
- Analysts are expecting just \$2.3 billion in total sales in FY 2025

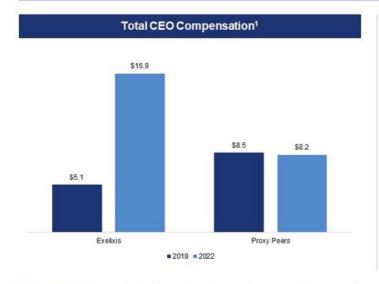


We continue to invest in a multi-product oncology portfolio with the potential to lead to annual U.S. net product revenues approaching \$4 billion by 2025."4 — Exelixis Press Release



# CEO Compensation Is Not Aligned with Performance

Dr. Morrissey's compensation has increased dramatically over the last five years, despite the fact that Exelixis' market capitalization relative to its peers is smaller today than it was in 2018





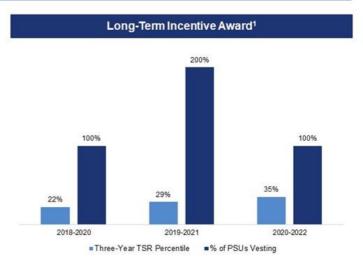
FARALLON | FOCUS EXEL 1. Source: FactSet, Bloomberg and Company filings. Data as of April 30, 2022. Feer data refers to median



# CEO Compensation is Not Aligned with Performance (Continued)

Dr. Morrissey's annual and long-term incentive awards have historically been paid out at or above target, despite delivering mediocre returns for shareholders





FARALLON | FOCUS EXEL 1. Source: FactSet, Bloomberg and Company filings. Data as of April 30, 2022. Peer data refers to median.



### The Company's Compensation Program Reflects its Lack of Focus



A good rule of thumb... is to aim for three to five [performance metrics], because... more than five can create confusion about where the organization should focus." 2

- Harvard Business Review



- There are 14 different metrics in the Company's annual incentive plan
  - Some of these metrics progress on the construction of buildings, for example - have little connection to the Company's core business and are largely beyond the control of the executive team
  - Other metrics increasing headcount, for example do not incentivize behavior that will create value, in our view
- We are particularly concerned by the metric that targets the completion of three transactions, with no apparent regard for whether those transactions produce returns
- The compensation program needs to be simplified (e.g., R&D budget efficiency and TSR) to address what really impacts performance and what drives shareholder returns

#### Target Metrics in 2022 Annual Incentive Plan<sup>1</sup>

- . Advance five compounds from lead optimization decision to Development Candidate (DC) status
- Advance four projects to lead optimization decision
- Complete five transactions for oncology assets or platform technologies
- Achieve top-line results from and complete trial enrollment in ongoing studies; present data from ongoing studies; report final OS from COSMIC-312 in first half of 2022; submit a supplemental new drug application based on results from COSMIC-312; start 10 for cabozantinib program through the National Cancer Institute's Cancer Therapy Evaluation Program (TCTE) the investigator-sponsored trial (IST) program; submit two non-labeled indications to National Comprehensive Cancer Network (NCCN)
- Report clinical updates from multiple phase 1b trials and expand into new tumor types and combination therapies; initiate global phase 3 pivotal trial in first half of 2022; initiate one additional phase 3 pivotal trial
- Expand development of XB002 broadly across tumor types; present initial data from phase 1 study of XB002; initiate cohort expansic ongoing phase 1 study of XL102 and present initial data from such study; initiate dosing in phase 1 trial of XL114 in first half of 2022
- Plan for and initiate IND-enabling toxicology studies for 2023 INDs; continue to support dose selection, clinical pharmacology, translational science and toxicology for cabozantinib, zanzalintinib, XB002, XL102 and XL114
- Increase full-time employees (FTEs) by 30% across. Development and Medical Affairs functions; establish "EXEL EAS" office and hire top tier talent at both locations and integrate staff into development teams; improve efficiency, scalability and governance by implementing a core project/product teamwith multiple sub-teamstructure in first half of 2022.
- Meet cabozantinib franchise net productrevenues target
- Progress I aunch preparations and execute I aunch readiness reviews for CABOMETYX in 1L HCC, 1L RCC, and non-small cell lung cancer (NSCLC)
- Continue high-impact digital transformation and information technology initiatives to accelerate the adoption of digital technology
- Achieve substantial completion of construction of Building 1951 and complete move-in in first half of 2022, develop and implement plans for further lab expansion on/near the Alameda campus, sign lease for temporary space for EXEL EAST in first quarter of 2022; identify permanentatis and infeliet construction planning for each of EXEL EAST and Discovery Midwest/East in first of 2022.

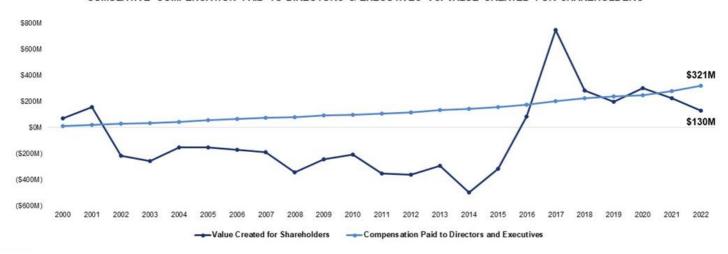
We believe the lack of focus in Exelixis' annual incentive plan is emblematic of the Company's broader lack of strategy and direction



## Exelixis has Delivered More Value for Insiders than for Shareholders

During its 23 years as a public company, Exelixis has created approximately \$130 million in value for shareholders while distributing over \$300 million in compensation to its directors and executives

#### CUMULATIVE COMPENSATION PAID TO DIRECTORS & EXECUTIVES VS. VALUE CREATED FOR SHAREHOLDERS1



RALLON | Social Execution | Social Engineering of each Company Finings. Value created certified as the change in Executes above price during each year multiplied by the shall count at the beginning of each year, cumulated. Director and executive compensation as discovered in the Company's princy statements.



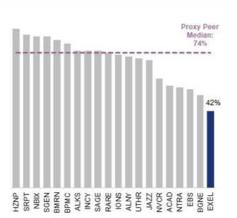
## Exelixis' Company Culture Appears to Be Suboptimal

Exelixis' universally poor Glassdoor ratings appear to indicate that its employee base is unhappy with the Company's leadership and direction, and we are concerned that the Company may have difficulty attracting and retaining talent

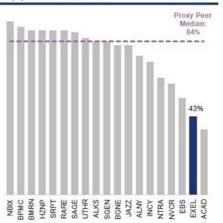
#### Overall Glassdoor Rating<sup>1</sup>



#### Recommend to a Friend<sup>1</sup>



#### Approve of CEO<sup>1</sup>



FARALLON | FOCUS EXEL 1. Source: Glassdoor Data as of April 20, 2023

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## Employees are Seemingly Frustrated by Leadership

"Management with no plan on business operations has recently fired key contributors... People are miserable and it shows in every meeting and interaction."1

- Former Director, November 30, 2022

"The science and innovation is subpar at best with Exelixis relying heavily on its one hit wonder drug." 1

- Anonymous Former Employee, May 3, 2022

"No one is happy here... Too bad the company has [gotten] this low of a reputation. I'm glad I'm out..." 1

- Former IT Support, February 23, 2022

"Reputation has suffered which has contributed to high turnover and overworking [employees]." 1

- Anonymous Employee, October 21, 2022

"As soon as I started working at Exelixis, I was asked strange personal questions by the head of department and senior managers, such as whether I am a wife or had children... We shouldn't have to share our private lives with our managers." 1

- Former Associate Director, August 28, 2022

glassdoor

"Where do I start?! Your performance/merit is based on how long you stay at work, not the quality of your work. This explains the lack of targets within the pipeline and foreshadows the impending doom of the company."1

- Anonymous Former Employee, January 31, 2022

"Majority of senior management has been at Exelixis for years and are very dominating... Younger people with intermediate level of experience will have a very hard time having their voices being

- Anonymous Former Employee, February 17, 2022

FARALLON | FOCUS EXEL 1. Source: Glassdoor.

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# Further Board Refreshment is Necessary to Drive Change

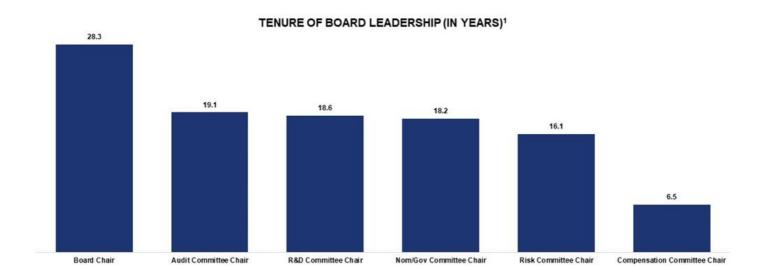
#### We Believe Exelixis' Board Remains Stale

- . The Exelixis Board currently has the tenthhighest average tenure in the entire Nasdaq Biotechnology Index (N = 273) and one of the highest among the Company's peers
- The Board's long tenure is inconsistent with governance best practices and the policies and perspectives of many of the Company's shareholders and proxy advisory firms
- In our experience, Exelixis' Board tenure is particularly high by biotechnology industry standards



# Board Leadership is Concentrated Among the Longest-Tenured Directors

#### Leadership of critical committees is monopolized by the Board's longest-serving directors



FARALLON | FOCUS EXEL 1. Source: FactSet and Company Flings. Data as of March 17, 2023, the last trading day before Farallon Flied its Schedule 13D with the SEC.

# Exelixis' Directors Have Not Driven Value for Shareholders

#### EXELIXIS RELATIVE ANNUALIZED TOTAL SHAREHOLDER RETURN DURING TENURE<sup>1</sup>

		vs. Proxy Peers	vs. Close Peers	vs. Nasdaq Composite	vs. S&P 400	vs. Nasdaq Biotech Index
	Carl Feldbaum* Director Since 2007	(10%)	(10%)	(8%)	(5%)	(8%)
<b>(</b>	Maria Freire Director Since 2018	(8%)	(8%)	(16%)	(11%)	(9%)
•	Alan Garber Director Since 2005	(9%)	(10%)	(7%)	(5%)	(6%)
	Vincent Marchesi* Director Since 2001	(5%)	(6%)	(8%)	(7%)	(6%)
9	Michael Morrissey Director Since 2010	(5%)	(5%)	(1%)	2%	(0%)
	Stelios Papadopoulos Director Since 1994	(3%)	(4%)	(4%)	(7%)	(5%)
•	George Poste Director Since 2004	(9%)	(11%)	(7%)	(5%)	(6%)
<b>(</b>	Julie Anne Smith Director Since 2016	(4%)	(2%)	(11%)	(6%)	(2%)
<b>(</b>	Jacqueline Wright Director Since 2021	(5%)	(9%)	18%	9%	11%
(9)	Jack Wyszomierski Director Since 2004	(7%)	(8%)	(7%)	(5%)	(6%)

FARALLON | FOCUS EXEL 1. Source: Bloomberg, Data as of March 17, 2023, the last trading day before Parallon filed its Schedule 13D with the SEC.
"Not standing for reslection at the 2023 Annual Meeting."

### Insiders Have Been Aggressively Selling Shares

- While Exelixis' management promotes the success of cabozantinib and the promising pipeline of new drugs, the Board and CEO have been selling stock
- There is a clear inconsistency between the story that management is telling shareholders and the significant amount of stock that the Board and CEO are selling
- This inconsistency adds to investor concerns about the potential of zanzalintinib and the numerous projects in the pipeline



FARALLON | FOCUS EXEL

Source: FactSet and Boardroom Alpha.
 Not standing for reelection at the 2023 Annual Meeting

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## We Believe Insider Sales Reflect a Lack of Optimism and Alignment

Both the Board and management have divested a significant amount of their holdings, and many of the directors no longer have a substantial financial investment in the Company





# Farallon's Proposal for Change

# Farallon's Proposal for Change Could Unlock Substantial Value

1 Refocus R&D spending	<ul> <li>Avoid the mistakes made with cabozantinib, in which the Company conducted wasteful trials to expand indications based on small data sets and unpromising results</li> <li>Restrict zanzalintinib development to high probability of success indications in which there is clear differentiation from standard of care</li> <li>Focus pipeline development on niche antibody-drug conjugates ("ADCs")</li> </ul>
Develop a comprehensive capital allocation strategy	<ul> <li>"Raise the bar" on R&amp;D expenditures to avoid expensive trials with low probability of success</li> <li>Maintain a large share repurchase program to return excess capital to shareholders</li> <li>Establish a Board committee to focus on strategy and capital allocation</li> </ul>
Refresh the Board and enhance alignment with shareholders	<ul> <li>Refresh the Board to bring new and diverse perspectives into the Boardroom while lowering the average age and tenure of the directors</li> <li>Establish a one-year moratorium on open market stock sales by all directors and officers</li> <li>Enhance non-employee director stock ownership guidelines by eliminating unexercised options from the calculation of beneficial ownership and requiring higher stock ownership levels</li> </ul>
Improve investor relations and disclosure	<ul> <li>Develop and clearly articulate the Company's new / improved strategy and provide a roadmap for near- and long-term capital allocation and development priorities</li> <li>Discuss programs in scientific detail to provide a better understanding of asset differentiation</li> </ul>

# Refocus R&D Spending

Gate spending on zanzalintinib to only those applications with an exceptionally clear advantage over the current standard of care

 Ensure that Phase 1 data are adequate and meaningfully differentiated from competition prior to initiating further trials Integrate lessons from prior Phase 3 trials into current development plans and communicate with the Street

 Avoid launching Phase 3 trials based on limited and unencouraging data Wind down expenditures on a broad range of immuno-oncology projects that appear unlikely to produce compelling results Focus on one pipeline modality that optimizes the Company's expertise: ADCs

- XB002 ADC or TFdirected ADCs with alternative warheads
- Other ADCs, based on data



## Other Peers Provide a Blueprint for Exelixis to Follow

Exelixis has not disclosed any differentiated antibody drug conjugate and/or bispecific antibody strategies despite multiple adjacent collaborations

The Company's immuno-oncology bispecific projects appear particularly unfocused given the range of opportunities being explored and lack of clinical support for disclosed targets

Zanzalintinib likely has a role in specific tumor types, but learnings from cabozantinib and efficacy differentiation must be communicated prior to embarking on costly Phase 3 trials

We believe the Company should only develop zanzalintinib in high probability of success tumor indications

Focusing on a singular therapeutic modality with clear strategic vision has led to substantial value creation for peer companies

Company	Number of U.S. Commercialized NMEs	Current Number of Trials	Number of Indications	Number of Modalities	Primary Modality	EV/NTM Revenue	1-Year TSR	3-Year TSR	5-Year TSR
<b>Seagen</b>	4	38	13	1	ADCs	12.2x	28%	39%	192%
2 Alnylam	6	14	14	1	RNAi	16.5x	14%	80%	28%
EXELI <mark>X</mark> IS	2	78	27	3	Kinase inhibitors Antibody / peptide-drug conjugates Immuno-oncology antibodies / bispecifics	2.5x	(15%)	19%	(29%)

FARALLON | FOCUS EXEL | Source: Financial data from FactSet; pipeline data from company before rumors of Prizer's potential acquisition of Seagen surfaced.



Total Rever

**Gross Profit** 

Total R&D

FARALLON | FOCUS EXEL

### We Believe a More Efficient EXEL Could Be Worth at Least \$40 per Share...

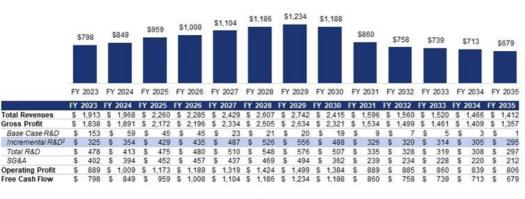
With modest changes - e.g., resetting R&D spend to pre-2018 levels - we believe Exelixis could be worth at least \$27 per share

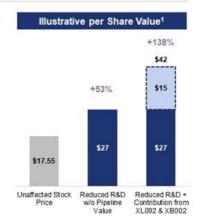
We believe this estimate is very conservative, as it assigns no value to the Company's pipeline

Assuming modest contribution from zanzalintinib and XB002 (or alternative ADC), we believe Exelixis could be worth over \$40 per share

This estimate does not account for our other proposed initiatives, like additional share repurchases (which would enhance the DCF value) and governance and compensation enhancements (which could drive incremental value

#### ILLUSTRATIVE FCF (\$M) ASSUMING REDUCED R&D SPEND AND CONTRIBUTION FROM XL092 & XB002/ALTERNATIVE ADC1









An area of particular interest amongst investors has been the company's R&D expenses, which has grown significantly in recent years (from ~\$90M in 2016 when Cabometyx was approved in second-line kidney cancer... to guidance of nearly \$1B in 2023.

Excluding credit for additional pipeline programs, we believe that EXEL shares could be worth >\$30/sh with reduced R&D expenses. From the pipeline, with just zanzalintinib approved in the same indications as Cabometyx, we believe shares could be worth >\$40/sh."

# Morgan Stanley

FARALLON | FOCUS EXEL 1. Source: Morgan Stanley Research Report, April 28, 2023.

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#### Develop a Comprehensive Capital Allocation Strategy

We are pleased that Exelixis recently announced a share repurchase program in response to our suggestion, but we believe the current authorization does not go far enough

- We believe Exelixis should increase its share repurchase authorization and announce a commitment to regular repurchases going forward
- In our view, such a program would increase balance sheet efficiency, promote discipline and drive value for shareholders

#### We believe Exelixis should continue with a reduced, more focused R&D program

- Optimize zanzalintinib return by focusing on data-driven applications (i.e., renal, liver)
- Focus on attractive, niche ADCs where data and the competitive environment are encouraging (i.e., XB002 or TF-directed ADCs with alternative warheads)
- Unwind investments in immunooncology projects with a low probability of success

We believe the Company should establish a Board committee to focus on R&D strategy and capital allocation

 Add new Board members to the Committee to ensure fresh, objective perspectives



## Refresh the Board and Enhance Alignment with Shareholders

We believe Exelixis should engage in active Board refreshment with the assistance of a respected independent search firm

- Seek diverse perspectives and experienced leaders to challenge the status quo
- The addition of Farallon's candidates is a good start, but Exelixis should commit to substantial additional refreshment

In our view, the Company should, implement a one-year moratorium on stock sales for directors and officers and a mandatory holding requirement for new equity awards to realign incentives

We believe Exelixis should enhance non-employee director stock ownership guidelines by eliminating unexercised stock options from the calculation of beneficial ownership and requiring higher stock ownership levels



## Farallon's Nominees Bring Relevant Experience

#### Biography

#### Relevant Expertise



**Tom Heyman** 

- Interim, part-time CEO of Interlaken Therapeutics
- President of Johnson & Johnson Development Corp., the corporate venture capital group of Johnson & Johnson (2015 2019)
- Global Head of Business Development of Janssen Global Services (1992 - 2015)
- Director at Xilio Therapeutics, Invivyd, OptiNose, Legend Biotech and Akero Therapeutics<sup>1</sup>
- Led J&J's venture capital group, which managed approximately \$1.5 billion in capital and oversaw investments in over 100 companies
- Led Janssen's business development efforts, where he was responsible for the sourcing and execution of hundreds of licensing and M&A transactions



Dave Johnson

- Co-Founder and Partner of Caligan Partners (2017 Present)
- Managing Director at Carlyle Group (2010 2017)
- Vice President at Morgan Stanley (2004 2010)
- Director at Liquidia; former director at AMAG Pharmaceuticals
- . Experienced life sciences company director and/or investor at AMAG Pharmaceuticals, Alimera Sciences, Standard Biotools, Liquidia, Morphosys and others
- Oversaw in partnership with management a streamlining and repositioning of AMAG prior to its acquisition by Covis Group for ~\$650 million



- CEO of Otsuka America Pharmaceutical (2016 2017); also served as President and COO (2014 - 2016)
- Various senior roles at Wyeth Pharmaceuticals, most recently as Vice President & Global Business Manager for Oncology
- · Former director at Immunomedics

- . Built Otsuka America's commercial capabilities and developed ABILIFY into the number-one selling pharmaceutical in the U.S. during his tenure; managed \$6 billion P&L with alliance partner BMS
- . Led Wyeth's sales and business operations efforts in the U.S
- Has served on several public and private boards and as an advisor to multiple biotech CEOs



## Re-examine Executive Compensation Structure

We believe Exelixis should focus the annual incentive plan on a more limited number of targeted performance metrics that align with a more focused strategy and long-term shareholder interests

- The annual incentive plan currently uses metrics like the "completion of transactions" (without any return hurdles), "contributions to due diligence" (whatever that means) and "completion of building construction"
  - These metrics are nebulous and left to the discretion of the Compensation Committee, disconnected from shareholder value, largely beyond the control of management, or all of the above; accordingly, they have limited value as incentive tools
- The annual incentive plan should use a reduced number of clear, objective metrics that are directly correlated with longterm value creation, like R&D efficiency and operating margin relative to peers

We believe Exelixis should restructure the longterm incentive program to focus more on incentivizing performance rather than retention

- Exelixis has many deficiencies, in our view, but executive retention is seemingly not one of them; the average tenure of the Company's executives is approximately 14 years
- The Company should increase the proportion of PSUs vs. RSUs in the long-term incentive plan
- Those PSUs should vest only if the Company's three-year TSR relative to the Nasdaq Biotech Index is at or above the median



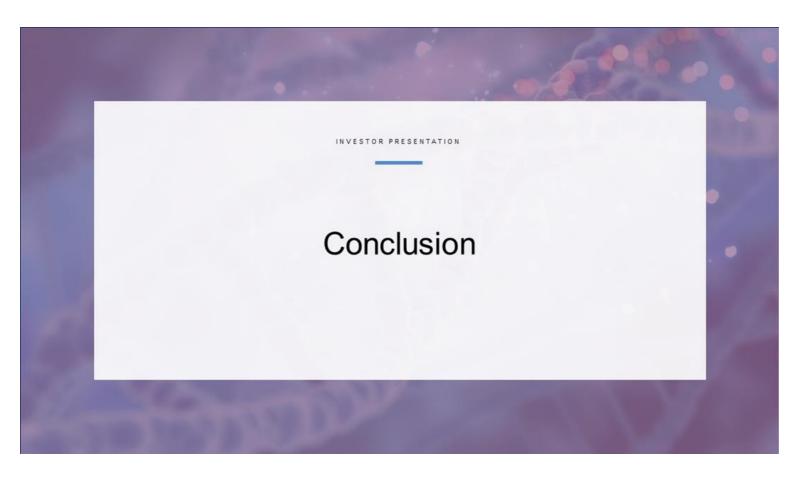
### Improve Investor Relations and Engage with Investors and Analysts

#### We believe Exelixis should provide a clear roadmap for the Company's strategy

The description of the strategy should be sufficiently detailed, with clear goals and KPIs to create a compelling investment narrative and accountability

- Broad statements such as, "Our job is to raise the standard of care for patients" without strategic support are unhelpful, in our view
- Instead, Exelixis could, for example, discuss the specific advantages of XB002 and the ADC opportunity set, and lay out a roadmap for why the molecule will beat current standard of care and emerging competition

Exelixis should engage with sell-side analysts to help advance the Company's strategy and narrative, particularly on fundamental, deep-dive analyses



#### Shareholders must send an unequivocal message that the status quo is not a viable path forward

#### We have been engaging with Exelixis for five years

- We have repeatedly highlighted the need for a more focused R&D program and significant Board refreshment, neither of which the Company has acted on, in our view
- The Company appears unwilling to accept the fact that its R&D efforts have not created value
- Meanwhile, the Company's stock price has languished, and shareholders have suffered

#### We believe the Board's "accelerated refreshment" – which it initiated only after our nominations – does not go far enough

- The Board had many years to refresh its composition and replace longtenured directors and did not do so prior to our involvement
- Even with the addition of all three of our nominees, the Board still has several older, long-tenured legacy directors – five of whom have been on the Board for more than 12 years
- Several of these directors have been selling their shares; they lack confidence in the business and alignment with other shareholders

# We believe further change is required

 Without a commitment to genuine change in capital allocation, the Board needs further refreshment, in our view

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#### Shareholders Should Support Farallon's Nominees to Drive Meaningful Change

#### We Believe Exelixis Has Underperformed; Meaningful Change Is Needed

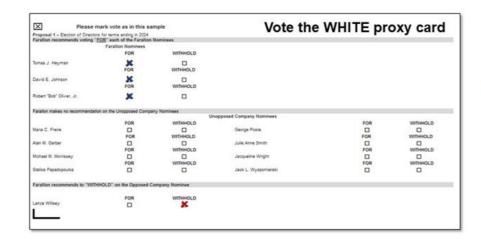
- Despite its advantages, Exelixis has underperformed for many years
  - Exelixis has created little value over the near- and long-term, and the Company remains deeply undervalued relative to peers
- The Board has had more than enough time to address the Company's underperformance and, in our view, has failed
  - Five of the directors standing for election this year have been on the Board for over a decade
  - The Board has been slow to act: slow to refresh itself, slow to return capital to shareholders and slow to develop a coherent strategy
  - Shareholders should not be fooled: Exelixis' recent Board "refreshment," begrudging acceptance of Farallon's candidates and modest share repurchase occurred only because Farallon forced these issues to the fore
  - Meanwhile, several directors have been aggressively selling shares; they do not appear to share our optimism that things will improve

#### Shareholders Should Vote for Change by Supporting Our Candidates

- We believe significant value can be unlocked at Exelixis
  - In our view, the Company should focus its R&D efforts on highprobability-of-success indications and develop a clear capital allocation strategy
  - With modest changes, we believe a more efficient Exelixis could be worth at least \$40 per share
- It is critical that shareholders support our candidates and provide them a mandate to advocate for change

## Please Vote the WHITE Card to Support Meaningful Change at Exelixis

We urge you to support change at Exelixis by voting the WHITE universal proxy card FOR the election of our candidates, Tom Heyman, Dave Johnson and Bob Oliver





Brokers and Banks: (212) 929-5500

All Others Call Toll-Free: (800) 322-2885

Email: proxy@mackenziepartners.com

# APPENDIX Nominee Biographies

# Nominee Biographies

Nominee	Current & Past Affiliations	Experience			
	Johnson-Johnson Janssen	<ul> <li>Interim, part-time CEO of Interlaken Therapeutics, a development-stage biotechnology company focused on rare diseases</li> </ul>			
	ak≣ro ¹mec	<ul> <li>Former President of Johnson &amp; Johnson Development Corporation, the venture capital group within J&amp;J, where he led a team of 12 investors that managed approximately \$1.5 billion in capital and invested in dozens of companies each year</li> </ul>			
		<ul> <li>Previously served as Global Head of Business Development for Johnson &amp; Johnson's Janssen affiliate in Belgium from 1992 to 2015</li> </ul>			
Tom Heyman Former President	LEGEND X-ILIO	+ Received his Master of Law from the K.U. Leuven in Belgium			
Johnson & Johnson Innovation	INVIVYD optinose	<ul> <li>Currently serves on the boards of Xilio Therapeutics, Invivyd, OptiNose, Legend Biotecl and Akero Therapeutics (N.B. Mr. Heyman has committed to resign from at least one of these boards in the event he is elected to the Exelixis Board)</li> </ul>			

# Nominee Biographies (Continued)

Nominee	Current & Past Affiliations	Experience		
	CALIGAN THE CARLYLE GROUP	<ul> <li>Partner and Co-Founder of Caligan Partners, an investment firm focused on small- and mid-cap life sciences companies</li> </ul>		
	© Liquidia 🛵 amag	Previously served as Managing Director at The Carlyle Group, a global private equity, alternative asset management and financial services company, where he was involved many of the firm's strategic initiatives and sat on five investment committees     Prior to joining Carlyle Group, Mr. Johnson spent six years at Morgan Stanley, most		
Dave Johnson Managing Partner Caligan Partners LP		recently as a Vice President in the Principal Investments group  + Received his A.B. and S.M., both in Applied Mathematics, from Harvard College		
	Morgan Stanley WEISS	<ul> <li>Currently serves on the board of Liquidia Corporation; previously served on the Board AMAG Pharmaceuticals</li> </ul>		

# Nominee Biographies (Continued)

Nominee	Current & Past Affiliation	Experience			
	Otsuka Wyeth	<ul> <li>Most recently served as President and CEO of Otsuka America Pharmaceutical, where he was responsible for overseeing the company's oncology, neuroscience, cardiovascula and medical device product portfolio</li> </ul>			
		<ul> <li>Previously spent five years at Wyeth Pharmaceuticals from 2005 to 2010, most recently as Senior Vice President of Commercial Operations</li> </ul>			
	Johnson-Johnson 🛞 Immunomedica	<ul> <li>Began his career at Johnson &amp; Johnson, where he served in a variety of roles of increasing responsibility for 16 years</li> </ul>			
Former President & CEO Otsuka America		<ul> <li>Currently serves on the boards of Hyalo Technologies, Medison Canada and Neurotez; previously served on the Board of Immunomedics</li> </ul>			
	MEDIS  Neurote  Neuro	<ul> <li>Received his Bachelor's degree from Rutgers University and his M.B.A. from St. Joseph's</li> <li>University</li> </ul>			

# APPENDIX Exelixis Products and Pipeline

# Overview of Exelixis' Products and Pipeline

	Product/ Candidate	<b>Primary Modality</b>	Indications	Status	
Marketed	CABOMETYX® (cabozantinib)	Kinase inhibitor	Renal cell carcinoma Hepatocellular carcinoma Differentiated thyroid cancer	Approved for use in the U.S., E.U. and Japan	
Products	COMETRIQ® (cabozantinib)	Kinase inhibitor	Medullary thyroid cancer	Approved for use in the U.S. and E.U.	
			Advanced or metastatic solid tumors	Phase 1b trials ongoing (STELLAR-001 ar -002)	
	Zanzalintinib (XL092)	Kinase inhibitor	Colorectal cancer	Phase 3 trial ongoing (STELLAR-303)	
			Non-clear cell renal cell carcinoma	Phase 3 trial ongoing (STELLAR-304)	
	XB002	Antibody-drug conjugate	Advanced solid tumors	Phase 1 trial ongoing (JEWEL-101)	
Pipeline	XL102	Kinase inhibitor	Advanced metastatic or solid tumors	Phase 1 trial planned (QUARTZ-101)	
Development Program	XB010	Antibody-drug conjugate	Multiple tumor types	Preclinical	
Program	XB014	Bispecific antibody	Multiple tumor types	Preclinical	
	XB628	Bispecific antibody	Multiple tumor types	Preclinical	
	ADU-1805	Monoclonal antibody	Multiple tumor types	IND filing cleared	
	CBX-12	Peptide-drug conjugate	Advanced or metastatic refractory solid tumors	Phase 1/2 trial ongoing	

FARALLON | FOCUS EXEL | Source: Company filings.

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# Overview of Exelixis' Cabozantinib Extension Pipeline

Therapeutic Area	Phase 1 Trials	Phase 2 Trials	Phase 3 Trials
Genitourinary Cancers	7	10	4
Gastrointestinal Cancers	4	8	1
Thyroid Cancer	1	1	-
Lung Cancer	2	3	1
Gynecologic Cancers	1	1	· ·
Neuroendocrine Tumors & Carcinoid	9	4	1
Adrenocortical Carcinoma	-	2	
Sarcoma		6	i7-
Neurofibroma		1	
Gastroesophageal Cancer	2	2	-
Head and Neck Cancer	2	1	
Melanoma	*	2	
Pediatric Cancer	1	4	
Total	20	43	7

FARALLON | FOCUS EXEL Source: Company website

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# APPENDIX Relative TSR

# Exelixis Has Underperformed Peers and Indices Over Most Time Periods

Relative TSR <sup>1</sup>	1-Year	3-Year	5-Year	15-Year	20-Year	Since IPO
vs. Close Peers	(17%)	(9%)	(36%)	(371%)	(820%)	(134%)
vs. Proxy Peers	(23%)	0%	(37%)	(517%)	(962%)	(191%)
vs. S&P 400	(2%)	(44%)	(92%)	(314%)	(755%)	(224%)
vs. Nasdaq Composite	(5%)	(58%)	(61%)	(84%)	(494%)	(555%)
vs. Nasdaq Biotech Index	(12%)	(7%)	(41%)	(235%)	(504%)	(252%)

# APPENDIX Important Information

#### Disclaimer

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# Important Information

Farallon, together with certain other persons acting as participants in the solicitation of shareholders of the Company by Farallon in connection with the Company's 2023 annual meeting of shareholders (the "2023 Annual Meeting"), have filed a definitive proxy statement and accompanying white proxy card with the SEC on May 3, 2023. Shareholders are advised to read the definitive proxy statement and any other documents related to the 2023 Annual Meeting as they contain important information.

The definitive proxy statement and other relevant documents are available free of charge on the SEC's website at https://www.sec.gov, as well as on Farallon's website in connection with the 2023 Annual Meeting at https://www.FocusEXEL.com. Shareholders may also direct a request to Farallon's proxy solicitor, MacKenzie Partners, Inc., 1407 Broadway, 27th Floor, New York, New York 10018 (shareholders can call toll-free at 1-800-322-2885).